

# Current Trend 2004 Plan

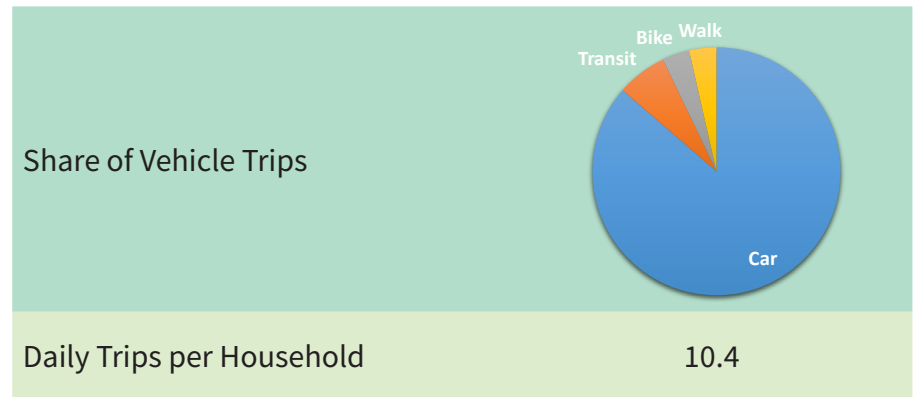
## Description:

The Current Trend scenario will illustrate and evaluate the anticipated outcome of the existing Future Land Use Plan. As described in the existing Comprehensive Plan, the primary attributes of the current Future Land Use Plan include employment opportunities along major transportation corridors, continued single family residential development north of US 380, and neighborhood cores and villages that meet commercial needs.

## McKinney 2040 as a Place to Live

Total Population*	277,900		
Age Mix	<18, 39%	18-64, 37%	65+, 25%
Median Household Income	\$86,600		
Housing Mix, New	SF 70%	TH 8%	APT 22%
Housing Mix, Total	SF 75%	TH 4%	APT 21%

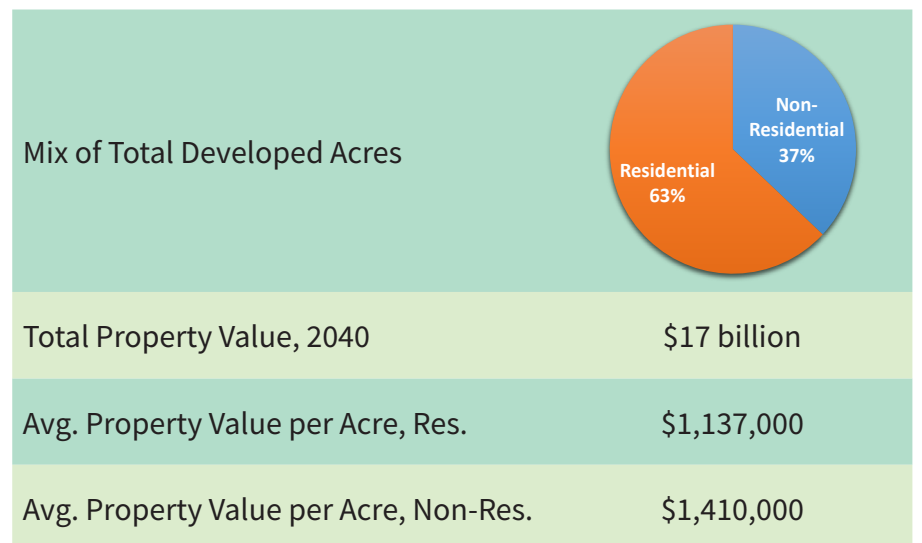
## McKinney 2040 as a Place for Mobility



## McKinney 2040 as a Place to Work

Total Employment*	136,200			
New Employment*	72,300			
New Employment Mix	Professional 42%	Retail 30%	Industrial 26%	Education 2%

## McKinney 2040 as a Place for Fiscal Responsibility



## McKinney 2040 as a Place to Play

Entertainment for Young Adults	Entertainment would be provided in a similar manner as exists in the community today.
Parks	25 acres of parks for every 1,000 residents. Includes a mix of community parks & neighborhood parks.
Arts/Culture and Historic Assets	Historic Town Center remains focal point for arts, culture and historic assets; other areas not identified.

## McKinney 2040 as a Place for Nature

Air Quality (fewer is better)	
Water Consumption (fewer is better)	

## Share of 20-Year Market Demand

Land Use - Net New Development	Percent of Trade Area Total
<b>Residential</b>	<b>22%</b>
Single-Family	26%
Townhome	9%
Apartment	20%
<b>Non-Residential</b>	<b>47%</b>
Retail	62%
Office	31%
Industrial	52%

\*These values held constant across all scenarios