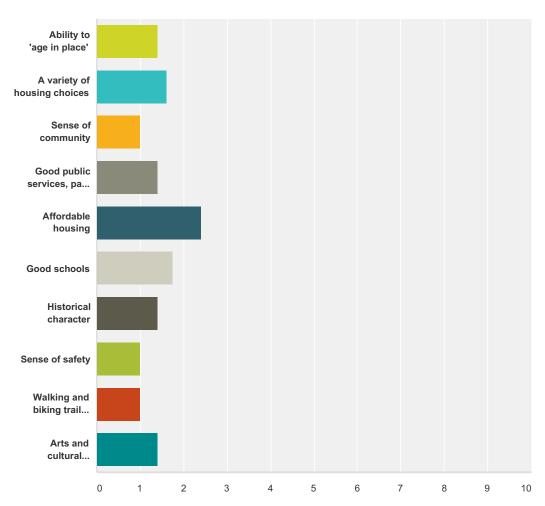
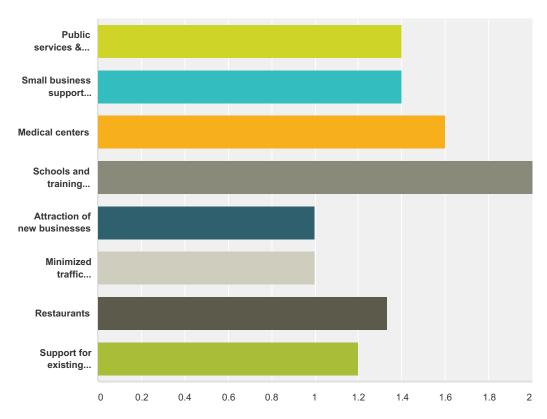
### Q1 How important are these features so McKinney is a desirable place to live?



	Very Important	Somewhat important	Neutral	Somewhat Unimportant	Very Unimportant	I'm Not Sure	Total	Weighted Average
Ability to 'age in place'	80.00%	0.00%	20.00%	0.00%	0.00%	0.00%		
	4	0	1	0	0	0	5	1.40
A variety of housing choices	40.00%	60.00%	0.00%	0.00%	0.00%	0.00%		
	2	3	0	0	0	0	5	1.60
Sense of community	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
•	5	0	0	0	0	0	5	1.00
Good public services, parks &	60.00%	40.00%	0.00%	0.00%	0.00%	0.00%		
facilities	3	2	0	0	0	0	5	1.4
Affordable housing	40.00%	20.00%	0.00%	40.00%	0.00%	0.00%		
	2	1	0	2	0	0	5	2.4
Good schools	50.00%	25.00%	25.00%	0.00%	0.00%	0.00%		
	2	1	1	0	0	0	4	1.7
Historical character	60.00%	40.00%	0.00%	0.00%	0.00%	0.00%		
	3	2	0	0	0	0	5	1.4

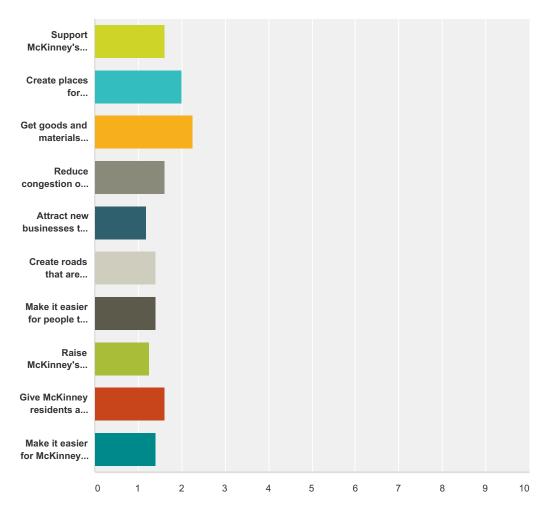
Sense of safety	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
	5	0	0	0	0	0	5	1.00
Walking and biking trails close to	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
neighborhoods	5	0	0	0	0	0	5	1.00
Arts and cultural activities	60.00%	40.00%	0.00%	0.00%	0.00%	0.00%		
	3	2	0	0	0	0	5	1.40

### **Q2** How important are these features to McKinney's future economic success?



	Very Important	Somewhat Important	Neutral	Somewhat Unimportant	Very Unimportant	I'm Not Sure	Total	Weighted Average
Public services & facilities	80.00%	0.00%	20.00%	0.00%	0.00%	0.00%		
	4	0	1	0	0	0	5	1.4
Small business support	60.00%	40.00%	0.00%	0.00%	0.00%	0.00%		
services	3	2	0	0	0	0	5	1.
Medical centers	40.00%	60.00%	0.00%	0.00%	0.00%	0.00%		
	2	3	0	0	0	0	5	1
Schools and training	25.00%	50.00%	25.00%	0.00%	0.00%	0.00%		
centers	1	2	1	0	0	0	4	2
Attraction of new	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
businesses	4	0	0	0	0	0	4	1
Minimized traffic	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
congestion	5	0	0	0	0	0	5	1
Restaurants	66.67%	33.33%	0.00%	0.00%	0.00%	0.00%		
	2	1	0	0	0	0	3	1
Support for existing	80.00%	20.00%	0.00%	0.00%	0.00%	0.00%		
businesses	4	1	0	0	0	0	5	1

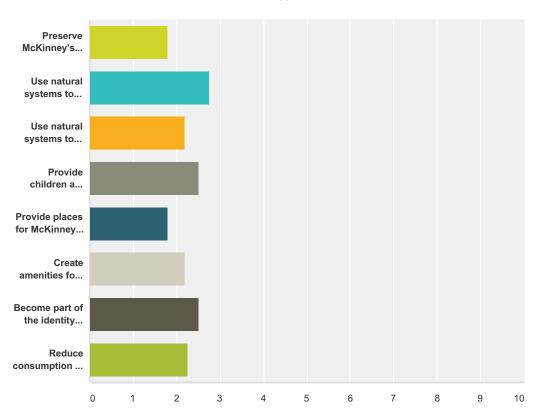
## Q3 How important are these aspects of mobility to McKinney residents and businesses?



	Very Important	Somewhat Important	Neutral	Somewhat Unimportant	Very Unimportant	I'm Not Sure	Total	Weighted Average
Support McKinney's desired patterns of	60.00%	20.00%	20.00%	0.00%	0.00%	0.00%		
development	3	1	1	0	0	0	5	1.60
Create places for transit-oriented development	25.00%	50.00%	25.00%	0.00%	0.00%	0.00%		
	1	2	1	0	0	0	4	2.00
Get goods and materials delivered to and from	25.00%	50.00%	0.00%	25.00%	0.00%	0.00%		
McKinney businesses	1	2	0	1	0	0	4	2.25
Reduce congestion on McKinney streets	80.00%	0.00%	0.00%	20.00%	0.00%	0.00%		
	4	0	0	1	0	0	5	1.60
Attract new businesses to McKinney	80.00%	20.00%	0.00%	0.00%	0.00%	0.00%		
,	4	1	0	0	0	0	5	1.20
Create roads that are compatible with	60.00%	40.00%	0.00%	0.00%	0.00%	0.00%		
surrounding neighborhoods	3	2	0	0	0	0	5	1.40

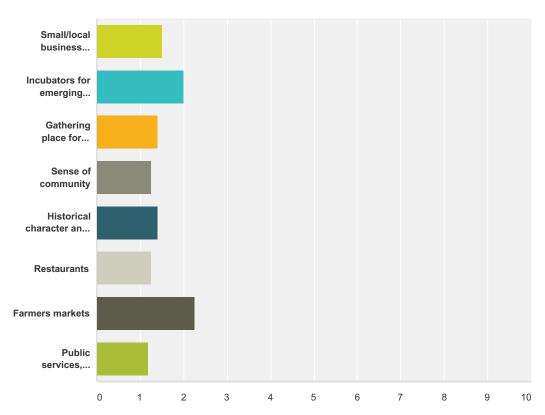
Make it easier for people to get to places in McKinney	<b>60.00%</b>	40.00%	<b>0.00%</b>	0.00%	0.00%	0.00%	5	1.40
ivo di ilioy				0		-		1.10
Raise McKinney's visibility to travelers from other	75.00%	25.00%	0.00%	0.00%	0.00%	0.00%		
parts of the region	3	1	0	0	0	0	4	1.25
Give McKinney residents a choice in how they	40.00%	60.00%	0.00%	0.00%	0.00%	0.00%		
travel, in addition to their own car	2	3	0	0	0	0	5	1.60
Make it easier for McKinney residents to get to	60.00%	40.00%	0.00%	0.00%	0.00%	0.00%		
other parts of the region	3	2	0	0	0	0	5	1.40

# Q4 The list below suggests ways the natural environment could benefit the McKinney community. How important are they to McKinney's future?



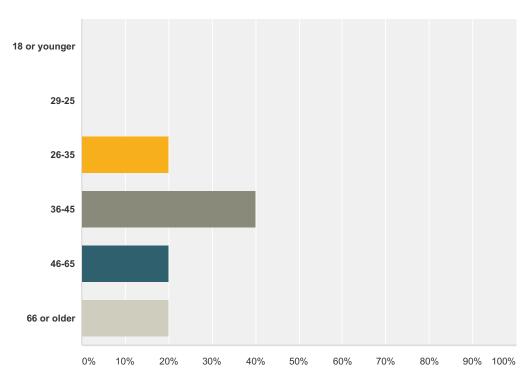
	Very Important	Somewhat Important	Neutral	Somewhat Unimportant	Very Unimportant	I'm Not Sure	Total	Weighted Average
Preserve McKinney's natural areas and creatures.	40.00%	40.00%	20.00%	0.00%	0.00%	0.00%		
	2	2	1	0	0	0	5	1.80
Use natural systems to improve McKinney's	25.00%	0.00%	50.00%	25.00%	0.00%	0.00%		
environmental qualities.	1	0	2	1	0	0	4	2.75
Use natural systems to reduce costs for public	40.00%	20.00%	20.00%	20.00%	0.00%	0.00%		
infrastructure like streets and drainage.	2	1	1	1	0	0	5	2.20
Provide children a place to learn about nature and	25.00%	25.00%	25.00%	25.00%	0.00%	0.00%		
the environment.	1	1	1	1	0	0	4	2.50
Provide places for McKinney residents to enjoy	40.00%	40.00%	20.00%	0.00%	0.00%	0.00%		
outdoor activities.	2	2	1	0	0	0	5	1.80
Create amenities for neighborhoods.	40.00%	0.00%	60.00%	0.00%	0.00%	0.00%		
	2	0	3	0	0	0	5	2.20
Become part of the identity that makes McKinney a	25.00%	0.00%	75.00%	0.00%	0.00%	0.00%		
unique community.	1	0	3	0	0	0	4	2.5
Reduce consumption of nonrenewable resources.	25.00%	25.00%	50.00%	0.00%	0.00%	0.00%		
·	1	1	2	0	0	0	4	2.2

### Q5 How important are these features to downtown's success in the future?



	Very Important	Somewhat Important	Neutral	Somewhat Unimportant	Very Unimportant	I'm Not Sure	Total	Weighted Average
Small/local business support	50.00%	50.00%	0.00%	0.00%	0.00%	0.00%		
services	2	2	0	0	0	0	4	1.5
Incubators for emerging industries	40.00%	40.00%	0.00%	20.00%	0.00%	0.00%		
and start-ups	2	2	0	1	0	0	5	2.0
Gathering place for community	60.00%	40.00%	0.00%	0.00%	0.00%	0.00%		
celebrations	3	2	0	0	0	0	5	1.4
Sense of community	75.00%	25.00%	0.00%	0.00%	0.00%	0.00%		
	3	1	0	0	0	0	4	1.2
Historical character and	60.00%	40.00%	0.00%	0.00%	0.00%	0.00%		
preservation	3	2	0	0	0	0	5	1.4
Restaurants	75.00%	25.00%	0.00%	0.00%	0.00%	0.00%		
	3	1	0	0	0	0	4	1.2
Farmers markets	25.00%	25.00%	50.00%	0.00%	0.00%	0.00%		
	1	1	2	0	0	0	4	2.2
Public services, parks, & facilities	80.00%	20.00%	0.00%	0.00%	0.00%	0.00%		
•	4	1	0	0	0	0	5	1.2

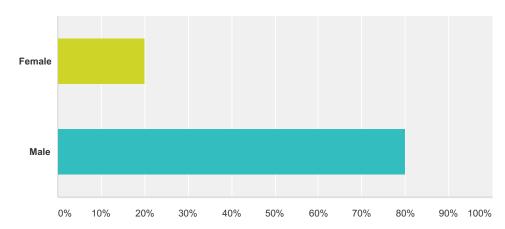
### Q6 Which category below includes your age?



Answer Choices	Responses	
18 or younger	0.00%	0
29-25	0.00%	0
26-35	20.00%	1
36-45	40.00%	2
46-65	20.00%	1
66 or older	20.00%	1
Total		5

### Q7 What is your gender?

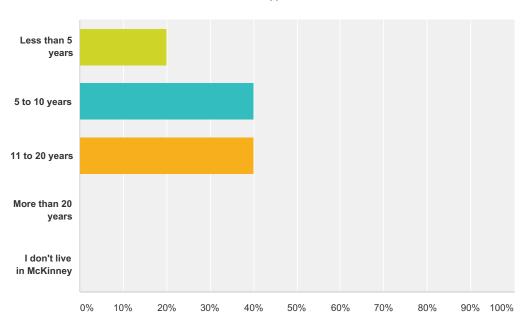
Answered: 5 Skipped: 0



Answer Choices	Responses
Female	20.00%
Male	80.00% 4
Total	5

### **Q8 How long have you lived in McKinney?**





Answer Choices	Responses	
Less than 5 years	20.00%	1
5 to 10 years	40.00%	2
11 to 20 years	40.00%	2
More than 20 years	0.00%	0
I don't live in McKinney	0.00%	0
Total		5

Q9 If you would like to receive information about this project and future workshops, please provide your contact information (email, phone, and/or mailing address) here.